



2014
ANNUAL
REPORT



MISSION

Our mission is to encourage girls to imagine a just world by telling their untold stories of gender and sexuality through film. We believe young women can have a strong and positive impact on their communities if given the tools to amplify their voice.

TO DATE

1,000
girls trained

4 countries

100,693
video views

128,000
dollars raised





In 2014 we launched our first pilot after-school program at the Academic Leadership Community.

The
Facts



10 girls



4 months



1 awesome video

At the end of the pilot program, we ran a survey to learn about the experiences, here's what we found out....

IMMEDIATE JUSTICE GIRLS ARE...



We're building a creative environment for girls in schools.

75%

of IMJ students wish they were someone else at least once a week

88%

of IMJ students do not feel comfortable with who they are

100%

of IMJ students do not feel comfortable being creative on school grounds

But the majority were able to find a safe place to be creative in the IMJ workshops.



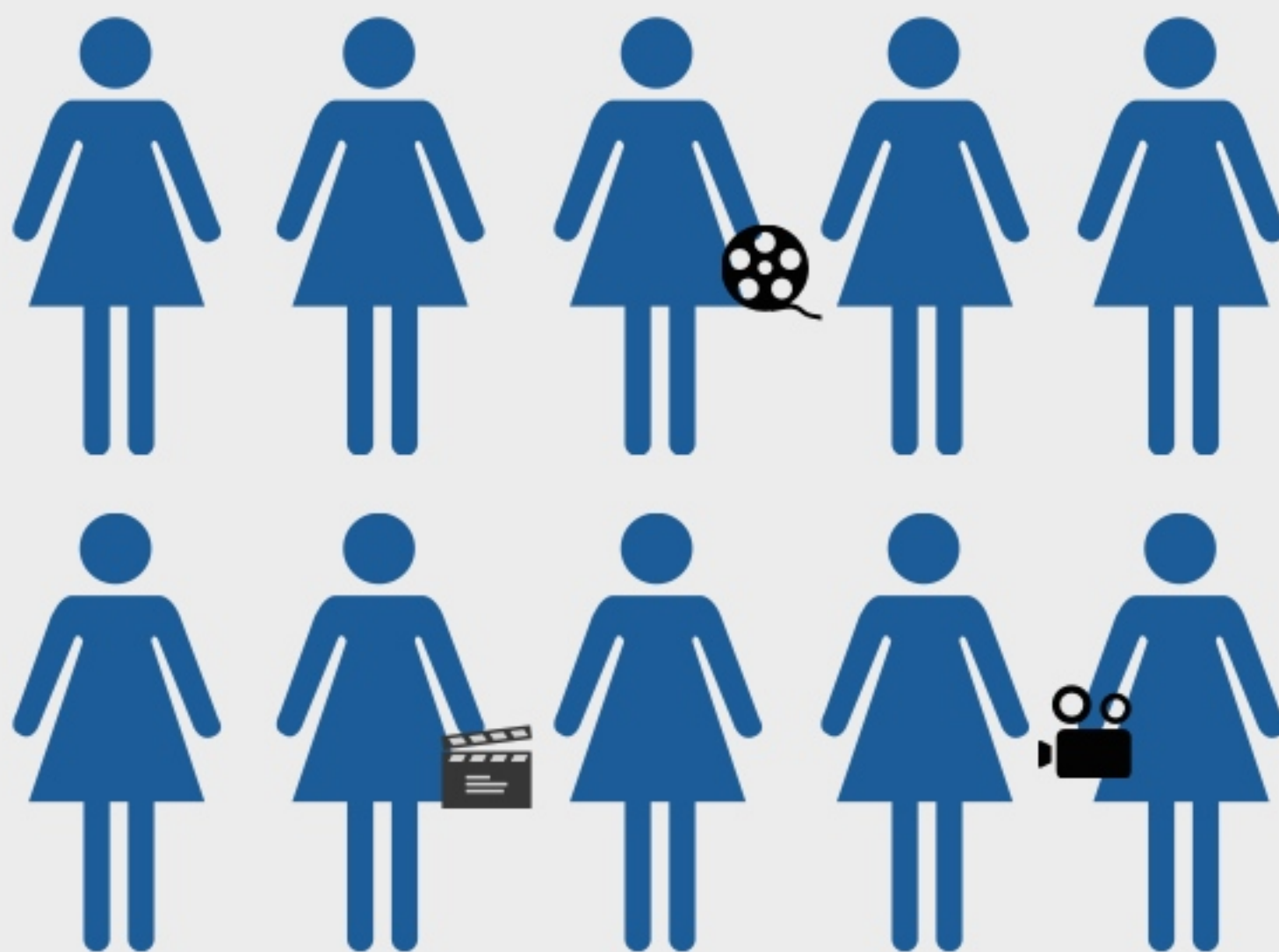
"I learned a lot from imMEDlAte Justice. It feels like a safe environment for people who have stories that need to be shared."

We're helping girls find a new medium for self-expression.



70% of the students
were experimenting
with film for the first time.

90% now have a basic
knowledge of the different
aspects of filmmaking.



100% found at least one aspect of filmmaking
that they love doing & are passionate about.



And all of them are experimenting with different
types of media at least once a week.

We're using media as a way to bring about change in the community.



"I like sharing my story so people can hear my voice, hear each other, and everyone else's voice."

"I take pictures so I can share how terrible it is to live in the streets where I live."

"This isn't just about expressing yourself, it's also about spreading a message."

We're creating radical-youth-led content.

The pilot program culminated in a final project where our students produced a video on street harassment. It's called Catcall For What?



Street harassment disproportionately impacts young women, women of color, and LGBTQ individuals. In this newly released music video "Catcall for What?!", imMEDIATE Justice girls make a call to action to change the culture of catcalling with bravado and humor.

The music video reached over 10,000 views in its first week. Articles about the video and imMEDIATE Justice girls were published in Feministing, Bust, and Planned Parenthood blogs among others. imMEDIATE Justice girls facilitated two anti-street harassment workshops with 40 participants in conjunction with their premiere screening of the film at the Academic Leadership Community.



PARTNERS





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